



Recipients of the Rockwell Chairman's Team Award

Teamwork makes Automation Fair a success

Allen-Bradley recently presented their most prestigious award, the Rockwell Chairman's Team Award to a group which included Bently Nevada Marketing Specialist, Jim Sasso. Jim was part of a team which organized the first annual Automation Fair at the Valley Forge, Pennsylvania Convention Center.

The fair attracted 3,100 attendees. Thirty-one vendors, including Bently Nevada, participated. In addition to exhibiting our 2201 and 3300 Monitoring Systems, Bently Nevada employees also presented papers at the technical sessions. The 2201 Monitor integrates machinery vibration monitoring information with plant process data through Allen-Bradley's PLC-5™ programmable controller.

Revenue from sales to customers was five times greater than expected. Many exhibitors and attendees said the Auto-

mation Fair was the best show they ever participated in or attended. The fair's success demonstrates the effectiveness of Allen-Bradley's partnering approach. The 1994 Automation Fair will be held in St. Louis, Missouri. ■